

Electric City Playhouse

Advertising Sales

Advertising prices are as follows:

- Advertising in the show-specific program
 - Back Cover Full page with color option - \$300
 - Full page, inside - \$125
 - Half page, inside - \$75
 - Quarter page, inside - \$50
- Advertising in the season showbills (Ads to be submitted to the Marketing Committee at least one month prior to first show of the season)
 - Back Cover Full page with color option - \$250 per show
 - Full page, inside – \$100 per show
 - Half page, inside - \$62.50 per show
 - Quarter page, inside – 31.25 per show

Responsibility for solicitation of advertising:

- It is the responsibility of all concerned with ECP to sell advertising for the season
 - Marketing Committee
 - Members of the Board of Directors
 - Office Manager
 - Production Managers
 - Directors and cast members, as directly relates to a specific production
- The Board of Directors may consider employing a person or persons to sell new advertising (not applicable to renewals from previous year) for a percentage of the amount sold; payable upon receipt of funds from those committing to advertising in the season showbill and show-specific program inserts